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PINK-4-EVER – Simply Pink Fashion Show

Posted on [July 25, 2011](#) by [jkeller](#)

Indianapolis, IN

When you hear “Breast Cancer”, you may think, Susan G. Komen – “Race for the Cure” or “Little Red Door”- American Red Cross. But there’s an organization that wants you to think PINK!

Pink-4-Ever, Inc. is a non profit dedicated to reducing breast cancer disparities in the community through empowerment, education and support.

Pink 4 ever, Inc. hosted their annual “Simply Pink” fashion show fundraiser event benefiting Pink-4-Ever’s Emergency Assistance Program at the Hyatt Regency Hotel, downtown Indianapolis.

Representing and supporting was Pink-4-ever ambassador, WNBA Forward, Shyra Ely of the Indiana Fever’s who modeled a tasteful pink silk ensemble. The event include local clothing designers, beautiful still models, model with an impressive body art message, poetry, real men wearing pink represented and a silent auction!

The Pink-4- ever, Inc. vision reads; “By empowering communities to take ownership of their health care and become strong advocates we will help in the common goal to end breast cancer forever”

Executive Director, Nadia Miller says “Pink-4-Ever was founded by brother, John Miller, Jr. after the death of their sister to the disease and during her own personal battle to fight breast cancer. They decided to create this movement in the minority community to dispel any myths surrounding breast cancer and ultimately birth an environment where “It’s OK to talk about it”- breast cancer. Nadia also says, they will be having other events in the future to raise more awareness about breast cancer.

About 1 in 8 women in the United States (12%) will develop invasive breast cancer over the course of her lifetime.

African American women are affected greatly and one possible reason is that African American women tend to have more aggressive tumors, although why this is the case is not known. Women of other ethnic backgrounds — Asian, Hispanic, and Native American — have a lower risk of developing and dying

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from breast cancer than white women and African American women.

In 2010, there were more than 2.5 million breast cancer survivors in the U.S.

Pink-4-Ever, Inc. encourages women to be proactive about your body and recognize the signs. "It's OK to talk about it", have the conversation at the next family function, Sunday dinner and/or a family reunion. However or whatever you do it, please get involved!

For more information on this organization visit their website; www.pink4ever.org or contact Pink-4-Ever, Inc. at 317-682-4944.

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